

GDPR PRIVACY NOTICE TEMPLATE

INTRODUCTION

Thank you for choosing to be part of our community at Hippo the Watersaver.

We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy with regards to your personal information, please contact us using the information provided on our contact page.

When you visit our website and use our services, you trust us with your personal information. We take your privacy very seriously. In our privacy policy, we try to explain to you in the clearest way possible what information we collect, how its collected, how we use it and what rights you have in relation to it. We hope you take some time to read through it carefully, as it is important.

The privacy policy applies to all information collected through our website – www.Hippo-the-watersaver.co.uk, mobile apps, social media apps and/or any related services, sales, marketing or events connected to our Company.

Please read this privacy policy carefully as it will help you make informed decisions about sharing your personal information with us.

How do we collect your information?

We use cookies on our site. A cookie is a file containing an identifier (a string of letters and numbers) that is sent by a web server to a web browser and is stored by the browser. The identifier is then sent back to the server each time the browser requests a page from the server.

Cookies may be either 'persistent' cookies or 'session' cookies. A persistent cookie will be stored by a web browser and will remain valid until its set expiry date, unless deleted by the user before the expiry date; a session cookie, on the other hand, will expire at the end of the user session when the web browser is closed.

Cookies do not typically store any information that personally identifies a user, but personal information that we store about you may have been obtained from cookies.

Cookies collect your IP address, computer and connection information and purchase history. We use software tools to measure and collect session information, including page response times , lengths of visits to certain pages, page interaction information and methods used to browse. We utilise Google Analytics to gather this information to help us tailor our website to your preferences. If you wish to opt out of Google cookies, please refer to the link listed under 'Managing cookies'.

You can decide to disable cookies. However, some cookies are needed for the site to be operational for you to browse and to enable security functions.

We also collect personally identifiable information, name, email, comments, feedback, product reviews and recommendations. We do not collect or store payment details when you make a purchase through our website or social sites, we utilise PAYPAL for this interaction as a secure checkout for both parties.

We do not sell or share your information to any other parties. It is used solely by us to try and provide you with a secure platform to browse and/or buy our products or services.