

## **Hippo the Water Saver - Editorial**

It is widely predicted that droughts will become a more frequent event, so it is not surprising that householders and many UK organisations, water companies and the commercial sector have identified the toilet cistern as a significant target for the reduction of water consumption. In the home the toilet cistern accounts for over 30 per cent of water consumption.

Although research continues on the use of smaller volume cisterns (the current standard is 6 litres), for those wishing to conserve water and reduce their bills now, the high cost of cistern replacement could be prohibitive within an expedient timescale.

However, help is at hand in the form of Hippo the Water Saver, which is the simple, proven and low cost water saving device to help conserve water in toilet cisterns. Every time a toilet is flushed the Hippo saves approximately 3 litres of water. Many toilets will flush just as effectively with less water. By putting Hippo's into your cisterns you can reduce the amount flushed away and for those on a metered supply this means a significant and sustained saving on water and your water bills.

Hippo is made from durable heavy gauge Polyethylene, which opens up, origami style, into an open ended box shape when installed. The Hippo happily sits in the water underneath the large cistern float. When the toilet is flushed, the water confined within the Hippo is the volume saved. The Hippo also has a small hole which acts as a relief valve allowing slow circulation to prevent stagnation and evaporation.

Install a Hippo Water Saver in your cistern and help mitigate the effects of climate change which are now predicted to occur. For further information [www.hippo-the-watersaver.co.uk](http://www.hippo-the-watersaver.co.uk) or Telephone: 01989 766667.